

**CITY OF DAPHNE
CITY COUNCIL WORK SESSION AGENDA
1705 MAIN STREET
DAPHNE, AL
Monday, May 11, 2020
6:30 P.M.**

1. DISCUSS:

- Strategic Plan

2. ANYTHING ELSE THAT IS DEEMED NECESSARY

3. ADJOURN

Proposed City of Daphne Vision Statement

Daphne is an inviting Bayfront community committed to provide a safe, family oriented and economically prosperous municipality to its citizens while promoting appropriate economic and urban development. We respect and protect our culture, art, history and natural resources while also encouraging support to our artistic communities. We strive to retain the small town feeling that Daphne enjoys while also embracing innovation and growth in a manner that is sustainable.

Proposed City of Daphne Mission Statement

The mission of the City of Daphne is to preserve and enhance our family oriented environment that promotes high quality of life, strong sense of community and the fostering of education, culture, business and recreation.

Goals

🚒 Safe and Secure Community

- ✦ Continue to be listed as one of the safest cities in Alabama
- ✦ Improvement in crime statistics
- ✦ Improve fire department response times
- ✦ Improve ISO (Insurance Service Office) rating
- ✦ Implement more training programs for Police and Fire Departments
- ✦ School safety – School Resource Officers and crossing guards at each Daphne school
- ✦ Improve and continue social media presence by the Police and Fire Departments

🏢 Well Managed City

- ✦ Evaluate all aspects of city provided services to encourage year over year improvement
- ✦ Continue to be awarded the CAFR (Comprehensive Accounting and Financial Reporting) designation
- ✦ Keep the total number of employees in ratio to the population of Daphne at or less than currently employed
- ✦ Improve both internal and external communications
- ✦ Maintain or improve our current bond rating
- ✦ Complete the rewrite of Daphne's Comprehensive Plan

Strong and Diverse Economy

- ✦ Continued support of the IDB (Industrial Development Board) in order to increase professional employment in the IDB footprint
- ✦ Workforce development
- ✦ Revenue increases from all major sources (sales and ad valorem taxes, business licenses and building permits)

Education

- ✦ Continue to work actively with local PTA groups, principals, teachers and stakeholders to assess education needs (Education Advisory Committee)
- ✦ Improve communication between the City of Daphne and the following: local schools, the Baldwin County Board of Education, the City's Education Advisory Committee, Daphne Planning Commission and the Eastern Shore Metropolitan Planning Organization
- ✦ Continue partnership with SEEDS
- ✦ Continue to provide School Resource Officer Training and funds donated for equipment/vehicles
- ✦ Continue to promote Summer Athletics Programs through Daphne High School
- ✦ Continue to provide in-kind services and donations of surplus property to the Daphne schools

Thriving and Livable Community

- ✦ Work with neighborhoods to encourage community interaction
- ✦ Continue to build at least a mile of sidewalks a year throughout the city
- ✦ Improve communications between local subdivision POAs, neighborhoods and the city
- ✦ Create a sense of community by supporting numerous events through road closings and permits to enable large crowds in Olde Towne Daphne, such as Mardi Gras parades and the Jubilee Festival
- ✦ Ongoing support of all City volunteer committees and boards
- ✦ Ongoing support of existing city sponsored community events, as well as future development of May Day and Bayfront Park and any other properties
- ✦ Develop a strategy to include and encourage areas outside city limits but within the planning jurisdiction to feel a connection to the Daphne community

Enhance Transportation and Infrastructure

- ✦ Enhance connectivity from existing subdivisions
- ✦ Construct traffic circles where applicable and beneficial

- ✦ Endeavor to improve infrastructure on major arterials (Hwy 98, Hwy 90, CR 13, CR 64, Hwy 181)
- ✦ Create more east west connectivity
- ✦ Design and implement a city wide storm water plan
- ✦ Encourage and promote more turning lanes
- ✦ Repave at least 7 miles of existing roads per year
- ✦ City wide traffic study to set a baseline on commute times

Healthy and Active Citizenry

- ✦ Complete the additional Phases of our parks program
- ✦ Add more bicycle paths and walking paths
- ✦ Add several splash pads
- ✦ Continued support of Thomas Hospital and the Infirmary to offer first class health care for Daphne citizens
 - ✦ Work closely with Daphne Utilities to ensure a first class water, gas and waste water treatment facilities.

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