

d. Advertising Package for Retail and Commercial Establishments:

Advertising Package for Retail and Commercial Establishments may only be displayed in accordance with the provisions listed herein.

(i) A weekend advertising package may be displayed as follows:

- a) No earlier than six (6) a.m. on Friday, the following Saturday and Sunday, as well as Monday, if such Monday should coincide with a National holiday and/or any other State recognized holiday.
- b) All items shall be removed from the premises at the close of the final business day of the weekend or at the close of the business day on Monday, should Monday fall on a holiday the requirements outlined above shall apply.

c) Advertising package may include no more than three (3) of the following items:

- 1. Balloons;
- 2. Yard signs - 3 yard signs count as 1 item;
- 3. Pennants - 3 sets count as 1 item;
- 4. Streamers - 3 sets count as 1 item;
- 5. Bunting - 3 sets count as 1 item;
- 6. Flags - Flags used for this purpose shall be separated by a minimum distance of twenty (20) feet; or
- 7. One promotional banner not to exceed sixteen (16) square feet in size may be located at each street frontage.

(ii) A holiday advertising package for retail and commercial establishments may only be displayed as follows:

- a) May commence display no earlier than six (6) a.m. on a National holiday and/or any other State recognized holiday.
- b) All items shall be removed from the premises at the close of the final business day of said holiday and in compliance with weekend holiday advertising as described above.
- c) A holiday advertising package may include no more than three (3) of the following items:
 - 1. Balloons;
 - 2. Yard signs - 3 yard signs count as 1 item;
 - 3. Pennants - 3 sets count as 1 item;
 - 4. Streamers - 3 sets count as 1 item;
 - 5. Bunting - 3 sets count as 1 item;
 - 6. Flags - Flags used for this purpose shall be separated by a minimum distance of at least twenty feet (20-ft);
 - 7. One tethered inflatable three dimensional (3-D) object as prescribed in *Section 33-10(g) Promotional Banners, Large Promotional Tents and Tethered 3-Dimensional Inflatables*; or,
 - 8. One promotional banner not to exceed sixteen (16) square feet in size may be located at each street frontage.

Section 33-5(o) added per Ordinance# 2014-11

(p) Small Promotional Tents:

Promotional tents may also be known as either outdoor pop-up tent, tent sign promotion, branded promotional tent, branded outdoor pop-up tent, branded tent sign promotion, logo, promotional, marketing, branding, open air tent or stand. A small promotional tent is equal to or less than one hundred forty-four (144) square feet in area and may be allowed without obtaining a permit from the Code Enforcement Officer.



Bunting= 3 count as 1



Flags / Feathers= Count as 1



Banners= Count as 1



Streamers= 3 count as 1



Yard Signs= 3 count as 1



Pennants= 3 count as 1