City of Daphne Phase II MS4
MCM 1B-1 Education Outreach Permit Cycle Compliance Report

3.1.B-1	Education Outreach Strategy	Goal	2017 Proposed	2017 Achieved	2018 Proposed	2018 Achieved	2019 Proposed	2019 Achieved	2020 Proposed	2020 Achieved	2021 Proposed	2021 Achieved
3.1.B-1.1a	Submit SW Material to local Media	Once per permit cycle, survey Env. Advisory Committee (EAC) to determine target SW pollutants and audiences for MS4 Education Outreach Program	✓	✓🗁	*	*	*	*	*	*	*	*
3.1.B-1.1b	Submit SW Material to local Media	Update annually a list of local media outlets	✓	✓🗁	✓	✓🗁	✓	✓	✓	✓	✓	
3.1.B-1.1c	Submit SW Related Material to Media	Submit five (5) Stormwater Related Material to Media per permit cycle	2	2 🗁	2	2 🗁	1	1 🗁	*	*	*	*
3.1.B-1.2a	Create Stormwater Education Outreach Brochures-Pamphlets	Compile and update a list of EPA stormwater related education outreach materials	✓	✓No-Update	✓	✓🗁	✓	✓	✓	✓	✓	
3.1.B-1.2b	Create Stormwater Education Outreach Brochures-Pamphlets	Secure 1 additional City location for brochure distribution	*	*	✓	✓	*	*	*	*	*	*
3.1.B-1.2c	Create Stormwater Education Outreach Brochures-Pamphlets	Initiate a tracking system for EO Brochures-Pamphlets	*	*	✓	✓🗁	✓	✓	✓	✓	✓	
3.1.B-1.2d	Create Stormwater Education Outreach Brochures-Pamphlets	Create a stormwater education brochure for a targeted pollutant once every permit cycle	✓	✓🗁	*	**	✓	1 🗁	*	*	✓	
3.1.B-1.3	City Environmental Web Page	Maintain and update City environmental web page	✓	✓🗁	✓	✓🗁	✓	✓🗁	✓	✓	✓	
3.1.B-1.4	Workshops	During Permit Cycle sponsor or host three (3) workshop	✓	2 🗁	*	**	✓	3 🗁	*	*	✓	
3.1.B-1.5	School & Workshop Presentations	During permit cycle, present stormwater related facts at two education outreach classroom, conference, or meeting events per year.	2	4 🗁	2	11 🗁	2	16 🗁	2	Not achieved due to COVID-19	2	
3.1.B-1.6	Watershed Signage & Environmental Awareness Signage	In years two (2) through five (5), inspect and maintain existing signage	✓	✓🗁	✓	✓	✓	✓	✓	✓	✓	
3.1.B-1.7	Watershed Wagon	During permit cycle, the City will sponsor the Watershed Wagon at one (1) public event	✓	✓🗁	✓	✓🗁	*	✓🗁	*	*	*	*
3.1.B-1.8	Elected Officials Training	Once per permit cycle, present MS4 Education Video *Understanding Your Stormwater Management Plan to newly elected officials*	✓	✓🗁	*	*	*	*	*	*	*	*
3.1.B-1.9	Create a Clean Water Future (CWF)Stormwater Campaign	Throughout permit cycle continue to support and use CWF Campaign	✓	✓	✓	✓🗁	✓	✓	✓	✓	✓	✓
			14	17	12	21	**12**	**28**	**8**	**6**		
*	**Not Proposed for Permit Year**											
**	**Completed Prior to Proposed Year**											
🗁	**Attachment Included in Report**											