City of Daphne Phase II MS4
MCM 1B-1 Education Outreach Permit Cycle Compliance Report

3.1.B-1	MCM 1 A Education Outreach Strategy	Goal	2021 Proposed	2021 Achieved	2022 Proposed	2022 Achieved	2023 Proposed	2023 Achieved	2024 Proposed	2024 Achieved	2025 Proposed	2025 Achieved
3.1.B-1.1a	Submit SW Material to local Media	Once per permit cycle, survey Env. Advisory Committee (EAC) to determine target SW pollutants and audiences for MS4 Education Outreach Program	*	*	✓	✓	**	**	**	**	**	**
3.1.B-1.1b	Submit SW Material to local Media	Update annually a list of local media outlets	✓	✓🗁	✓	✓	✓	✓🗀	✓	✓🗀	✓	
3.1.B-1.1c	Submit SW Related Material to Media	Submit five (5) Stormwater Related Material to Media per permit cycle	*	*	2		1	✓🗁	✓	✓🗁	*	*
3.1.B-1.2a	Create Stormwater Education Outreach Brochures-Pamphlets	Compile and update a list of EPA stormwater related education outreach materials	✓	✓No-Update	✓	✓	✓	✓ No Update	✓	✓🗁	✓	
3.1.B-1.2b	Create Stormwater Education Outreach Brochures-Pamphlets	Secure 1 additional City location for brochure distribution	✓	✓	✓	✓	✓	✓	✓	✓	✓	
3.1.B-1.2c	Create Stormwater Education Outreach Brochures-Pamphlets	Initiate a tracking system for EO Brochures-Pamphlets	*	*	✓	✓	✓	✓	✓	✓🗁	✓	
3.1.B-1.2d	Create Stormwater Education Outreach Brochures-Pamphlets	Create a stormwater education brochure for a targeted pollutant once every permit cycle	*	*	✓	✓	**	✓	**	**	**	**
3.1.B-1.3	City Environmental Web Page	Maintain and update City environmental web page	✓	✓	✓	✓	✓	✓	✓	✓	✓	
3.1.B-1.4	Workshops	During Permit Cycle sponsor or host three (3) workshop	*	*	2		*	✓	1	✓🗀	**	**
3.1.B-1.5	School & Workshop Presentations	During permit cycle, present stormwater related facts at two education outreach classroom, conference, or meeting events per year.	2	15 🗁	2	9	2	56 ✓	2	42	2	
3.1.B-1.6	Watershed Signage & Environmental Awareness Signage	In years two (2) through five (5), inspect and maintain existing signage	*	*	✓	✓	✓	✓	✓	✓	✓	
3.1.B-1.7	Watershed Wagon	During permit cycle, the City will sponsor the Watershed Wagon at one (1) public event	✓	✓🗁	✓		✓	1 ✓	✓	✓	✓	
3.1.B-1.8	Elected Officials Training	Once per permit cycle, present MS4 Education Video *Understanding Your Stormwater Management Plan to newly elected officials*	✓	✓	**	**	**	1 ✓	**	**	**	**
3.1.B-1.9	Create a Clean Water Future (CWF)Stormwater Campaign	Throughout permit cycle continue to support and use CWF Campaign	✓	✓	✓	✓	✓	✓	✓	✓	✓	
		Total Goals	9	22	16	18	**11**	**68**	**13**	**54**	10	
*	**Not Proposed for Permit Year**											
**	**Completed Prior to Proposed Year**											
🗁	**Attachment Included in Report**											